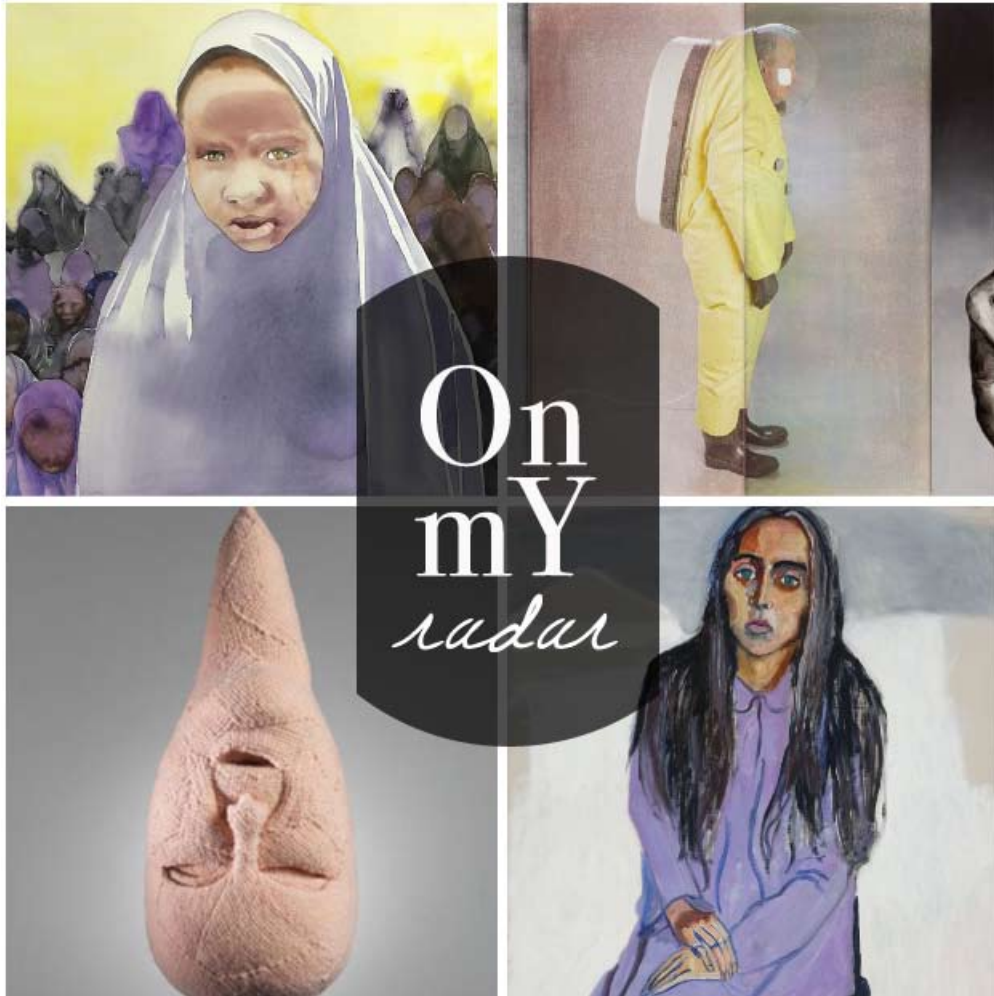


BETTINA PRENTICE: WOMEN ARTISTS TO SEE NOW



It's glorious, it's gargantuan and it's certainly not for the faint of (he)art. It's Armory Week, which means New York City is awash with art fairs (including The Armory Show, for the which the week was named), as well as notable exhibitions in galleries and museums across the city.

To navigate the onslaught of modern and contemporary works, we snagged one of the best guides in the biz, Bettina Prentice, founder of communications firm Prentice Cultural Communications. But no need to take our word for it. Her client list, which includes Tiffany & Co., Google, Bulgari and more, speaks for itself.

Day job aside, Bettina, who is a founding member of The Artemis Council at The New Museum and who also helped produce a Vanity Fair piece on

influential women gallerists, holds dear her work promoting gender equality in the art world. So in the same spirit of solidarity, here she presents four powerful women artists to watch during this week's shows.

By Natalie Goel

CLOCKWISE FROM TOP LEFT:

1. **PATRICIA CRONIN:** "Patricia Cronin's work focuses on gender, sexuality and social justice. I was blown away by her 'Shrine for Girls' at the Venice Biennale in 2015 which reflected on the global exploitation of women and girls by placing clothing on three stone altars in a 16th-century church as modern relics. She will be exhibiting in the Platform section of The Armory Show, curated by Eric Shiner."

When: March 2nd – 5th, 2017. See site for hours.

Where: The Armory Show at Piers 92 and 94, 711 12th Avenue, New York City

2. **JULIA WACHTEL:** "Julia Wachtel's work will be on view in Elizabeth Dee's presentation at The Independent. Her intriguing paintings often seem to ruminate on the excess of pop and celebrity culture and are certain to resonate with more relevance than ever before."

When: March 2nd – 5th, 2017. See site for hours.

Where: The Independent at Spring Studios, 50 Varick Street, New York City

3. **ALICE NEEL:** "Alice Neel painting 'Nadya and the Wolf' from 1932 is on view at Victoria Miro's booth at The Armory Show. She never got significant attention during her lifetime but her poignant portraits with their thick impasto outlines are now among the most coveted. Check out the extraordinary gallery exhibition of Alice Neel portraits, "Alice Neel, Uptown," organized by Hilton Als at David Zwirner on 19th street."

When: February 23rd – April 22, 2017, Tuesday – Saturday, 10am – 6pm

Where: David Zwirner, 525 and 533 West 19th Street, New York City

4. **LOUISE BOURGEOIS:** "The Peter Blum Gallery is dedicating their entire booth at the ADAA to one of my favorite artists, Louise Bourgeois, the French-born American artist who died in 2010 and inspired generations of female artists with her perseverance in the face of misogyny. Her thought-provoking and emotionally-charged sculptures are now in almost every major museum in the world."

When: March 1st – 5th, 2017. See site for details.

Where: ADAA at Park Avenue Armory, 63 Park Avenue, New York City

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